



## AusRegistry International to run Australia's first ENUM trial Registry

Thursday, May 5th 2005

AusRegistry International General Manager, Adrian Kinderis, announced today that the company had been selected by the Australian Communications Authority (ACA) to run Australia's ENUM trial Registry.

"AusRegistry International is delighted with the ACA's decision. This appointment confirms our company's position as leaders in the DNS (Domain Name System) arena," he said.

AusRegistry International is a wholly owned subsidiary of AusRegistry, the current Registry operator and wholesale provider for all commercial .au domain names including .com.au and .net.au, and the non commercial domain names, .gov.au and .edu.au.

Mr. Kinderis stated, "Our success in running the .au Domain Registry and Internet architecture is something we are confident of replicating through AusRegistry International in the Australian ENUM trial. This is an emerging technology and our company is excited to be participating in the ENUM trial whilst maintaining our status as innovators of leading edge technologies."

ENUM, the mapping of telephone numbers to domain names using Domain Name System (DNS) based architecture, facilitates such services as Voice over IP (VoIP) in which telephone calls can be made over the Internet. Other applications include addressing for fax machines, email, instant messaging and websites. It is possible that future applications will allow one ENUM domain (or number) to be used as a ubiquitous contact point across all media.

Whilst the goal of the trial is to assist service providers, equipment manufacturers and Registrars in developing services and equipment for ENUM, end users are also encouraged to take part.

The trial is likely to run for at least one year with the possibility of being extended for another, at the end of which, if successful, the ACA will designate a national ENUM administrator.

"Leaders in the DNS and telecommunications sectors have already signed as Registrars in the ENUM trial. These include one of our top .au Domain Name Registrars, Enetica Pty Ltd ([www.enetica.com.au](http://www.enetica.com.au)) and AARNet, Australia's Research and Education Network ([www.aarnet.com.au](http://www.aarnet.com.au))," says Mr. Kinderis. "These companies are acutely aware of the significance of the ENUM trial. ENUM is definitely the way of the future and is going to have a huge impact on the way we communicate."

As an avid supporter of emerging technology, AusRegistry International is running the ENUM trial solely on a cost recovery basis. This will ensure more participants are able to participate in the trial.

**If you wish to become a Registrar in the ENUM trial or require further information please visit:**

[www.enum.com.au](http://www.enum.com.au)

**For more information regarding AusRegistry International and AusRegistry please visit:**

[www.ausregistryint.com](http://www.ausregistryint.com)

[www.ausregistry.com.au](http://www.ausregistry.com.au)

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